

CURRENT CAMPAIGN

May 2026



PRE-APPROVED OFFER DELIVERY

- Our publishers send multiple emails to their consumer list throughout the month
- In-app experience for Experian users

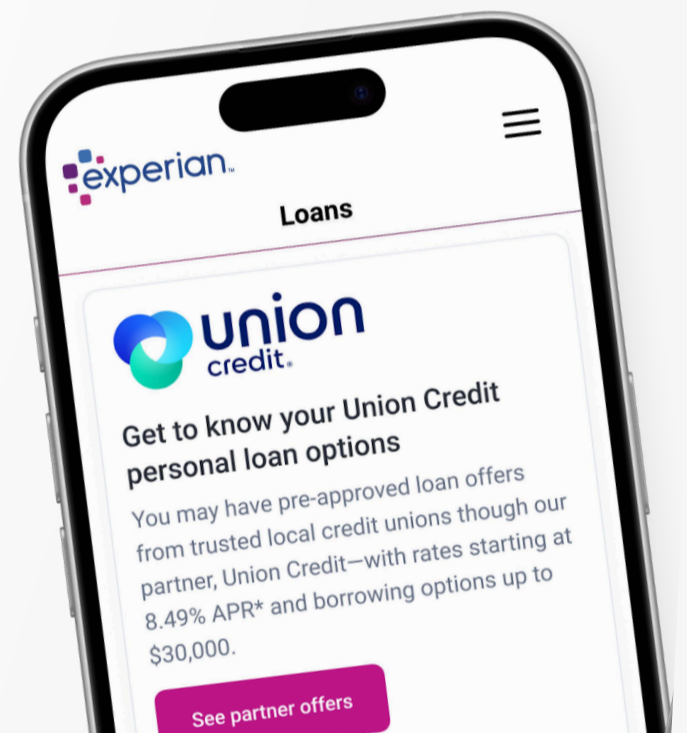
MAY HIGHLIGHTS

Personalized Offers Prominently Featured in the Experian App

Starting May 14, personalized offers will be displayed upfront within the Experian app—helping your credit union reach more qualified borrowers at the moment they’re actively looking.

New Partnerships

We’re continuing to expand distribution with new partnerships across the ecosystem, including FinTurf, Debbie, and KeySavvy—creating more opportunities for your credit union to reach borrowers in real-world moments of need.



MARKETPLACE PUBLISHERS



PREPARING FOR NEXT CAMPAIGN

June 2026



12,596,853
Consumers Reached this Month

WHAT IS THE BLACKOUT PERIOD?

The Blackout Period is when TransUnion is creating firm offers of credit. Your campaign must be enrolled by the start of the Blackout Period with redeem limit commitments set in order to participate in the next month’s campaign. No changes can be made during this blackout period.

Union Credit has ushered in...

59,696
NEW Credit Union Members Through the Marketplace!

(Since October 2023 through April 2026)

NEED TO CONTACT UNION CREDIT?



Use our **Virtual Assistant** in the Lender Console to get instant answers! For criteria edits, issues, etc., please open a **Support Ticket** at: support.unioncredit.app/tickets-view

THANKS FOR READING AND BEING OUR PARTNER.
-THE UNION CREDIT TEAM