

CURRENT CAMPAIGN

March 2026



PRE-APPROVED OFFER DELIVERY

- Our publishers send multiple emails to their consumer list throughout the month
- In-app experience for Experian users

MARCH HIGHLIGHTS

Introducing CreditKind™

CreditKind™ replaces “Apply Now” with a trust-first eligibility experience that lives directly on your website.

Members and nonmembers can see if they qualify in minutes with zero credit impact before committing to a full application.

The result? Higher engagement. Stronger trust. A more effective path to acquisition.

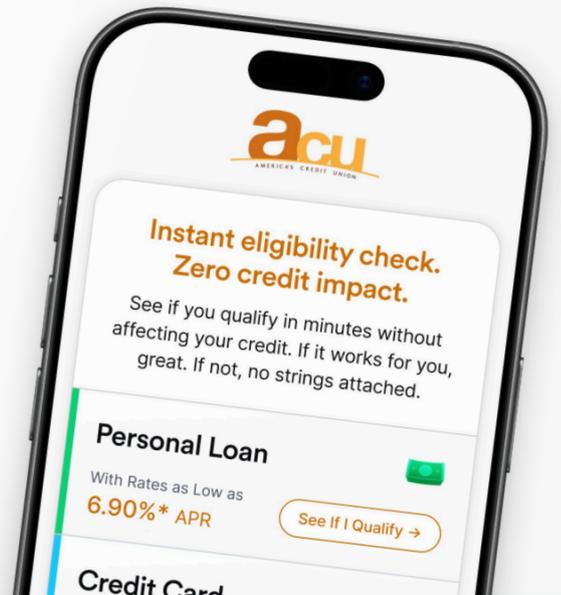
Ready to see it in action? Contact sales@unioncredit.app to schedule a demo.

MARKETPLACE PUBLISHERS



PREPARING FOR NEXT CAMPAIGN

April 2026



10,735,360
Consumers Reached this Month

Union Credit has ushered in...

54,710

NEW Credit Union Members Through the Marketplace!

(Since October 2023 through February 2026)

WHAT IS THE BLACKOUT PERIOD?

The Blackout Period is when TransUnion is creating firm offers of credit. Your campaign must be enrolled by the start of the Blackout Period with redeem limit commitments set in order to participate in the next month’s campaign. No changes can be made during this blackout period.

NEED TO CONTACT UNION CREDIT?



Use our **Virtual Assistant** in the Lender Console to get instant answers! For criteria edits, issues, etc., please open a **Support Ticket** at: support.unioncredit.app/tickets-view

THANKS FOR READING AND BEING OUR PARTNER.
-THE UNION CREDIT TEAM