



The Union Credit Client Services bulletin dedicated to keeping you up to date on monthly campaign launches.



CURRENT CAMPAIGN:

APRIL 2024



MARKETPLACE PUBLISHERS



PRE-APPROVED OFFER DELIVERY

- Multiple email drops throughout the month
- In-app experience coming soon!

BIG DROPS TO NOTE



APR 10 & 17



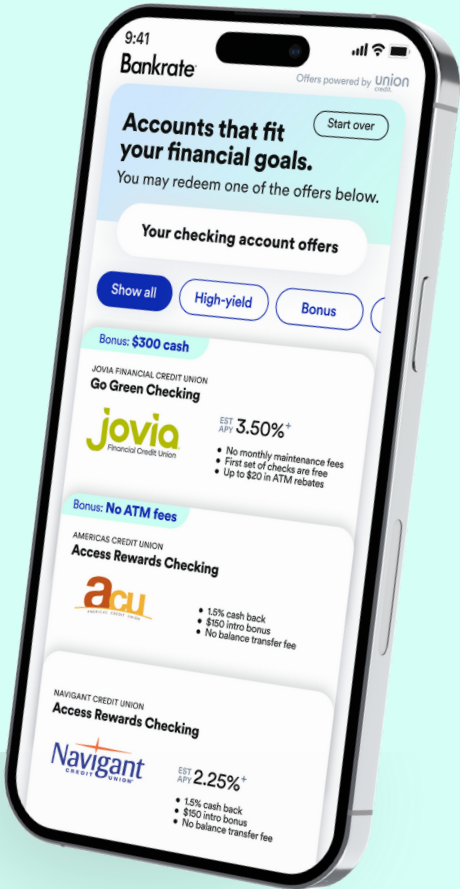
Be sure to staff up!

UPDATES IN APRIL

- Book an Account Review!** Email ClientServices@UnionCredit.app to schedule time to find ways to improve monthly campaign results.
- Set products as Active/Inactive** in the Lender Console. This enables an FI to pause a product in the Marketplace during enrollment without deleting all the tiers and rules configured.
- Consumers with **Unverified Stripe IDs** are passed through a connected LOS with the word “Unverified” appended to the consumer’s name.
- The first stand alone non-lending product (**checking accounts**) and cross-sell add-ons to loan products (**auto-pay and checking**) will rollout into the Marketplace this spring. CDs, GAP and Warranty are in development. A new **Lending/ Non-Lending** toggle now categorizes all products
- Disabled KBA** option during ID verification and only allow OTP for increased security.

Financial Institutions in the Marketplace

21



6,047,788

Consumers Reached This Month

Union Credit’s mission is to enable credit unions to expand their influence and effectively attract the next generation.



5,935

TOTAL New Members in 2024!
(Through March 27, 2024)

NEXT CAMPAIGN:

MAY 2024



What is the Blackout Period?

The Blackout Period is when TransUnion is creating firm offers of credit. Your campaign **must be enrolled by the start of the Blackout** with redeem limit commitments set in order to participate in the next month’s campaign and cannot be changed during this period.